ACQUISITION OFFER – " PRODEO " File »

Audiovisual production company
2024 revenue: €3.2 million
FTE: 7 permanent employees
Location: Paris - Paris region
Catalog:

- More than 500 films
- More than 500 hours of programs
- Over 1,000 hours of footage, more than half of it in HD
- The largest French aerial image bank

Preview :

An audiovisual production company	Prodeo is an audiovisual production company that, for more than 10 years, has specialized in documentary films to meet the demands of its clients, the major television channels, and offer them quality content.
A complete audiovisual production offering with a strong presence in a strategic segment	The company presents itself with a history that positions it as a leader in a particular segment of documentary film, a specialization for which the company is renowned. Prodeo benefits from a level of satisfaction and loyalty from its customers, proof of the quality of its productions.
A strong portfolio of clients and films	With prestigious clients in the French audiovisual sector and strong history with the CNC, Prodeo offers real growth potential, particularly in new market segments; its catalog is rich in 500 documentary films and thousands of hours of exclusive images.
A completed restructuring and opportunities	Prodeo has restructured its model to gain agility by optimizing its fixed costs. At the same time, the boom in the audiovisual market and streaming platforms offers growth opportunities, strengthening Prodeo's position in documentary film production.

Key figures :

Restated Revenues	FY 2022	FY 2023	FY 2024
Restated Sales	2 714 102	2 025 589	2 294 818
of which direct sales	2 081 082	2 523 996	2 474 215
of which capitalised production	2 561 196	2 276 977	2 154 075
of which film depreciation	(1 928 176)	(2 775 384)	(2 333 472)
CNC Operating subsidies	448 230	836 557	584 340
Audiovisual tax credit	252 711	323 525	358 634
Total Revenues	**3 415 043**	**3 185 671**	**3 237 792**

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About TwinL Investment Bank

TwinL is an investment bank that assists business leaders with their business transfer and acquisition operations, as well as financial engineering (OBO, LBO, MBO, etc.). After more than 15 years, TwinL has risen to the top 10 in France in the Small & Mid Caps segment, supporting shareholders and business leaders in their capital transactions.